



Triple 4 Advertising The Business Leader of the Year Award Sponsored by Viterra Inc.

The Business Leader of the Year Award
Sponsored by Viterra Inc.

WINNER: Harry Watson – Triple 4 Advertising Ltd. – Moose Jaw

The Business Leader of the Year Award goes to an individual who exemplifies the qualities of the business visionary. This person has shown outstanding success in business or industry through the development of a new process, product or service or for meaningful contributions to the local business community.

Under the leadership of Harry Watson, Triple 4 Advertising has been educating its retailers on the changes happening in the grocery industry for years. Harry saw a need for independent grocer opinions to be heard and the ability to buy in a large group. Harry is known for strengthening the relationship between grocery retailers, his marketing innovation, and as an entrepreneur.

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